



VIC
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Relations

partner relationship management
for your channel

You have: **8** New lead(s)
2 New customer(s)
0 Notification(s)
0 Lead follow-up(s)
0 Customer follow-up(s)

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Last Login: 05/19/10 11:53AM

Manage the complete lifecycle of your relationship with your channel and customers from a marketing, sales and support perspective through just one easy-to-use web-based application. VIC Relations is an all-in-one PRM solution to manage & communicate with your direct and indirect sales channel that includes:

- Territory Assignment & Automated Lead Distribution
- Customer & Lead Management with Contact Tools (CRM)
- Marketing Intranet including Email Campaigns
- Support Intranet with Inventory, Parts and Warranty Claims

VIC Relations integrates with all your lead sources such as your web site and distributes your leads automatically to your channel. You control the accounts within the system and assign territories based on zip codes, counties, states or even countries.

It provides you with a Marketing intranet your channel can download marketing material, order promotional items, view current promotions and start e-mail marketing campaigns to the leads and customers assigned to them. All this while you maintain control and can view how your channel performs. And with the Support intranet you can send notifications and accept warranty claims and part orders. But most of all, VIC Relations is customized for the way you operate incorporating any processes and paper forms you already use. It is also the most cost effective solution with modules for training all the way to event registration and product catalogs. **Contact us today for a demo and see how VIC Relations can reduce your costs, enhance your marketing, increase your sales, and accelerate your business.**





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Name	Email Address	Upload	Status	View
achilles@leads.olympus.com		01/26/10	unread	
apollo@leads.olympus.com		01/26/10	unread	
hector@leads.olympus.com		01/26/10	unread	
hymenaios@leads.olympus.com		01/26/10	unread	
ira@leads.olympus.com		01/26/10	unread	
morpheus@leads.olympus.com		01/26/10	unread	

Who we are:

VIC, short for Scirocco Communications LLC dba Virtual Interactive Center, is a web-technology agency with the creative and technical expertise to develop and deliver Internet-based products and services that add value to your bottom line. We provide custom solutions to Create, Develop, Market & Manage the complete Lifecycle of your online presence. We build tools to manage your internal and external relationships with clients and partners. We cultivate relationships through technology.

VIC was founded in Knoxville, Tennessee in March of 1995, and our headquarters are located in downtown Knoxville. We are a small profitable business, committed to our clients and their success. Our value proposition is that we provide you with a single relationship with the expertise and experience to be the only online technology partner you will need.

With our own advanced datacenter, which is the base for products and services we offer, we are able to ensure quality and deliver unmatched service.

For more information and to schedule a demonstration please contact us at (888) 811-8681 or by e-mail at sales@vic.com.